

关于面向来华留学生及海外汉学院学生学者 开展“我与中国的美丽邂逅”系列征文活动暨短视频大赛的通知

为促进不同国家青年一代的人文交流，增进外国留学生知华、友华情怀和对中国发展变化的深刻认知，受教育部国际司委托，留学服务中心拟继续开展“我与中国的美丽邂逅”系列征文活动，并配套举行短视频大赛。欢迎广大来华留学生和留华毕业生积极参与。

征文及短视频大赛活动相关事宜如下：

一、征集对象：

目前就读的来华留学生、留华毕业生、海外院校汉学院学生学者。

二、具体要求：

本次大赛采取征文和短视频同时征集的方式进行，学生可以自行选择参赛方式，也可同时用两种方式参赛。参赛作品均需原创，未在其他报纸、书刊、网站刊登、发表过，也未向其他同类比赛投稿。

征文参赛要求：

1.征文大赛鼓励来华留学生对中国经验和中国发展进行积极地思考与探讨，畅想中外在经济、社会、科技、人文交流等方面的美好未来。

围绕活动主题，题目自拟，以来华留学生自身视角讲述在中国学习、生活、工作的经历与感悟，用文字讲述生动真实的中国故事，描绘中国的经济发展、科技成果、自然风光、城市面貌、人文交往等。

2.体裁不限，篇幅 1000 字左右，征文作品须用中文撰写。

视频参赛要求：

参赛方式一：将视频投稿至留学服务中心，该中心经过筛选后发布在相关媒体平台。

1.以“我的校园”为主题，从来华留学生视角记录自己在中国学习、生活、旅行中的所知所见，讲述生动真实的中国故事，抒发感人至深的中国情怀。

2.视频时长：1分钟-6分钟。

3.视频格式：MP4。

参赛方式二：来华留学生通过抖音账号参加平台赛，平台赛拟于6月中旬启动，6月-8月在抖音举行，主题涉及“美食”、“美景”、“好物”等，视频时长不限，具体赛制安排将通过“留学中国 StudyinChina”微信公众号 (ID:istudyinchina) 及留学中国网 (www.studyinchina.edu.cn) 发布。

三、征文/视频发送方式

征文稿件及短视频“参赛方式一”的参赛视频发送至: 65917115@qq.com;

有关注意事项:

①请填写“信息登记表”同作品一并发送至邮箱;

②如短视频因所占空间较大无法直接发送，可以上传至“百度云”并将链接发送至邮箱;

③建议将文章或视频文件名称统一为：参赛者中文姓名+国籍+学校(如有)+文章题目;

④建议征文的正文部分字体：宋体，小4号字，1.5倍行距;

短视频“参赛方式二”请关注留学服务中心微信公众号及留学中国网 (www.studyinchina.edu.cn) 发布的赛制安排;

四、评选方式

1.征文与短视频分开评审；

2.征文评选方式：留学服务中心将组织专家评委对征文作品进行评选，将优秀作品刊登于相关媒体，并结集出版；

3.短视频评选方式：

参赛方式一视频：留学服务中心将组织专家评委对短视频作品进行评选，并发布在短视频平台及网站，根据视频内容、主题、互动数量等标准评选出优秀作品；

参赛方式二视频：留学服务中心将与抖音平台合作，根据视频的内容、主题、点赞量、评论量、完播率等标准评选出优秀作品；

全部获奖者可获得教育部留学服务中心颁发的获奖证书，并获得奖品奖励。

征文投稿截止时间：2021年7月2日

视频投稿截止时间（参赛方式一）：2021年7月2日

联系人：褚老师 010-82099102

Notice on “My Beautiful Encounter with China” Essay/Short-Video Competition

Want to tell us your stories with a Chinese friend?

Want to share with your peers your feelings about Chinese culture?

Want to record your life, work, study in China in terms of the brand new life style and study mode?

Want to roast your cultural conflicts, laugh, embarrassment or bitterness over your surroundings?

Please join us!

Authorized by the Ministry of Education of China, the Chinese Service Center for Scholarly Exchanges (CSCSE), will hold the 5th “My Beautiful Encounter with China” essay competition as well as a short-video competition with the same theme this year. With the hope of helping to enrich your experience in China and promote the cultural exchanges among international students from different parts of the world, we invite you to participate the above-mentioned exciting event:

Participants: International students in China, alumni graduated from Chinese universities, students and scholars from overseas sinology institutes.

Ways to Participate: Participants may choose from either of the two forms (essay or short-video), or join both of them. All entries must be original, without being published in other newspapers, books or websites, or being contributed to other competitions.

Requirements of Essay Entries

We expect you to share with us your experiences and insights of China’s development and changes, and to imagine the bright future of economic, social, scientific and cultural exchanges between China and foreign countries.

You can decide the headlines of your stories with the theme on “My Beautiful Encounter with China.” You can tell the feelings and observations of your study, life and work in China, tell Chinese stories in a vivid and true way and describe

China's economic development, scientific and technological achievements, natural scenery, urban features and cultural exchanges.

Language Demand: Written in Chinese, the length of entries should be around 1,000 Chinese characters.

Requirements of Short-Video Entries

Participation Method I: Please submit your video works to CSCSE, and we will publish them on relevant media platforms after careful selection.

With "My Campus" as the subject, you can record your study, life and travel experiences in China from the eyes of an overseas student, tell vivid and true Chinese stories and express the most touching feelings for China through the lens.

Video Duration: 1-6 minutes.

Video Format: MP4.

Participation Method II: International students participate the competition by uploading their short videos online through their DouYin accounts. The platform competition will start in mid-June and last until August, whose themes will be focused on "delicious food," "beautiful scenery" and "good things." The video duration will not be limited. The detailed competition arrangement will be released through the official WeChat account of StudyinChina (ID:istudyinchina) and our website : www.studyinchina.edu.cn.

How to Contribute: Please send your essay or short-video works to 65917115@qq.com.

P.S. For video works(Participation Method II), you can also please pay attention to the competition arrangement issued by official WeChat account of StudyinChina (ID:istudyinchina) and our website : www.studyinchina.edu.cn.

Deadline: July 2nd, 2021 for essay competition; July 2nd, 2021 for short-video contest(Participation Method I). Please send your works before the corresponding deadline with the registration form.

*For oversized videos, a BaiDuYun link is recommended.

Rewards: All submitted essays will be reviewed by a professional panel. Outstanding essays will be published as a book, and some of them may be published in newspapers or magazines. Short videos will be assessed based

on contents, quality, popularity and etc. Outstanding videos will be posted on our website and short-video apps. Winners of both competitions will receive rewards.